

The DDA held its regular meeting on Friday, June 10, 2022, at 8:00 a.m. at the X-Factor Grill in Downtown Toccoa. Director Fisher called the meeting to order at 8:05 a.m. Director Fisher also gave the invocation.

The following were in attendance: Chairman Marilyn Hall (via teleconference), Mrs. Terri Goethe, Mr. Joe Sewell, Mr. Clay Fisher, Mr. Bryan Westmoreland, Mrs. Connie Tabor, Mr. Christian Hamilton, and Ms. Tami Mayhugh. SCDA President & CEO Brittany Ivey, Mrs. Michele Whiten, and Ms. Morgan Whiten were also in attendance. Chairman Marilyn Hall, Vice-Chairman Letha Phillips, Mr. Clint Sanders, TCC Liaison Terry Carter, Mrs. Sharon Crosby, and Chamber President Julie Paysen were absent.

No additional items were added to the agenda. Upon a motion made by Mr. Westmoreland and seconded by Mr. Sewell, the agenda was unanimously approved.

Upon a motion made by Mr. Westmoreland and seconded by Chairman Hall, the May 13, 2022, Regular Meeting Minutes were unanimously approved.

## Reports

- a. **Main Street Events Update.** Mr. Hamilton provided the report.
- b. **Ritz Theatre Events Update.** Ms. Mayhugh provided the report. She stated that there were multiple shows in May, and that the Ritz had partnered with the Library for a Summer Movies/Summer Reading Kick-Off magic show.
- c. **May 2022 Financial Report.** Mr. Hamilton provided the report.
- d. **Downtown Passageway Signboard Update.** Mr. Hamilton notified DDA Directors that, per their approval via email after the previous DDA meeting, the signboard has been ordered and the initial deposit has been made.
- e. **DDA Terms of Service Update.** Mr. Hamilton notified DDA Directors that the business involving the DDA Terms of Service, including reappointment of DDA Directors Marilyn Hall and Clay Fisher, and appointment of potential new member Sarah Addison, would take place on June 27, 2022.

## I. Unfinished Business

- a) N/A

## II. New Business

- a) **Façade Grant Application Funding Request. Ms. Pauline Addy for Property located at 102 East Tugalo Street; Phase Two.** Mr. Hamilton notified DDA Directors that Mrs. Michele Whiten was in attendance on behalf of Ms. Pauline Addy to request that the DDA consider additional funding for Phase Two of the project renovation located at 102 East Tugalo Street in Downtown Toccoa. Mr. Hamilton reminded DDA Directors that Mrs. Whiten had previously submitted quotes in the amount of \$7,535 for the front and side facades of the property. Accordingly, the DDA had agreed to reimburse Ms. Addy in the amount of \$3,767.50 up to \$5,000, depending upon allowable expenses for the project. However, since the initial quote was provided, costs have gone up substantially, and Mrs. Whiten stated that the project was now expected to cost \$40,150, including ineligible roof work at \$8,500. As the project is to include two facades facing public streets, and the Façade Grant Fund allows up to \$5,000 per façade facing a public street or alley, Mrs. Whiten is requesting additional funding for the second façade up to \$5,000, depending upon allowable expenses. Mr. Hamilton added that Mrs. Whiten's initial project would be completed by July 1, 2022, and that she would be reimbursed for funding for this project at the July 8, 2022 meeting, depending upon submitted documentation. She had hoped to complete both phases of the project by July 1, 2022, should funding be awarded. Mrs. Whiten stated that the original goal was to paint the building as a "band-aid", but the contractor stated that more work would be needed. Upon a motion made by Chairman Hall and seconded by

Mr. Sewell, the DDA unanimously voted to award Ms. Addy an additional \$5,000 of 50% of project costs, whichever is lesser, for Phase Two of the project, contingent upon submitted final documentation.

### III. Other Business

1. **Chamber Report.** No report was given.
2. **SCDA Report.** Mrs. Ivey provided her report. She stated that there was an industrial fire over the weekend. She added that workforce still proceeds to be a challenge, but that the work-based learning student of the month program has been very successful.
3. **Thank You to Joe.** Mrs. Tabor thanked Mr. Joe Sewell for his 21 years of service to the DDA and provided a gift from the DDA to him. A "Thank-You" breakfast was held in his honor.

There being no further business, upon a motion made by Mr. Sewell and seconded by Mrs. Goethe, the regular meeting of the Downtown Development Authority was adjourned at 8:30 a.m.

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Christian Hamilton  
Main Street Manager

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Marilyn Hall  
Chairman