**Toccoa Downtown Development Authority (DDA)** **Notes:** Friday, June 9th, 2023

Regular Meeting Minutes

The DDA held its regular meeting on Friday, June 9, 2023, at 8:00 a.m. in the Commission Courtroom of Toccoa City Hall. Chairman Hall called the meeting to order via phone call-in at 8:00 a.m. Mrs. Crosby gave the invocation. The following were in attendance: Chairman Marilyn Hall, Mrs. Sarah Addison, Mr. Clay Fisher, TCC Liaison Terry Carter, Mrs. Connie Tabor, Ms. Kristen Deal, Mrs. Crosby, Mrs. Richardson, Ms. Mayhugh, and Chamber President Julie Paysen were in attendance. Mrs. Lanesha Swilling was also in attendance. Mr. Clint Sanders, Mr. Bryan Westmoreland, Vice Chairman Letha Phillips and SCDA President Brittany Ivey were absent.

Upon a motion made by Mr. Fisher and seconded by Mrs. Phillips, the June 9, 2023 agenda was unanimously approved. Upon a motion made by Mr. Fisher and seconded by Mrs. Addison, the May 12, 2023 Regular Meeting Minutes were unanimously approved.

**Reports**

1. **Main Street Events Update.** Mrs. Crosby stated that recent events included Cruzin’ Down Doyle, which had 40-50 cars in attendance although the weather deterred some attendees. The first Ida Cox Music show of the season was a great turnout as well, with efforts to discourage patrons from bringing outside alcohol proving successful. The on-duty officer only approached two individuals to request they dispose of their unallowable beverages. She stated that the next Cruzin’ Down Doyle would not only coincide with Ida Cox Music Series, but also the 2nd annual Juneteenth celebration with Toccoa Improvement Association. With it being Mrs. Crosby’s final DDA meeting before her retirement later this month, Mrs. Tabor led the group in thanking Mrs. Crosby and celebrating her contributions over the last 15 years.
2. **Ritz Theatre Events Update.** Ms. Mayhugh stated that with the start of the Summer Movies Series, the Ritz’ projector unfortunately malfunctioned. She stated that the first week’s showings were cancelled, but that they were able to secure a rental projector while the other was in diagnostics. Other than the Summer Movies, there would be a handful of rentals at the theatre over the summer, including a K9 Training Seminar that would be held the following weekend.
3. **May 2023 Financial Report.** Ms. Deal provided the document.
4. **Unfinished Business.**
   1. **N/A**
5. **New Business.**
6. **Façade Grant Application: Lenesha Swilling for property located at 55 Doyle Street.** Mrs. Swilling is submitting an application for façade renovations for the building located at 55 Doyle Street, owned by Mr. Rick Phillips. She is the proprietor of Just Right Catering. Although located within the Historic District, the property does not require approval by the Historic Preservation Commission because the changes are for general maintenance not material changes. These changes will include re-screening the porch, installing privacy fencing over half of the porch, restoring the screen door, replacing the door steps, and painting. Photos and quotes are attached to this packet. Mrs. Swilling is asking the DDA to consider obligating reimbursement funding in the amount of $1,325, fifty percent of the total estimated cost of improvements. Should funding be awarded, the completion deadline will be at 120 days from receipt of the confirmation letter, since this is considered a minor façade renovation project. Mr. Fisher asked if all of the repair work would meet the façade grant guidelines, and staff confirmed. With this Mr. Fisher motioned to approve the façade grant application in the amount of $1,325 for property located at 55 Doyle Street. Mrs. Goethe seconded the motion, and it carried unanimously.
7. **Other Business.** 
   1. **Chamber Report.** Chamber President Julie Paysen provided her report. She stated that her, Mrs. Richardson, and Ms. Deal attended a meeting with several downtown business owners recently that was productive and refreshing. Mrs. Richardson mentioned that it was encouraging to see that the business owners were interested in being involved, and that one of the ideas brought up was the return of downtown Sip N’ Strolls. Mrs. Paysen went on to discuss the recent Ribbon Tying at Currahee Movement Collective, and the upcoming plans for Ribbon Tyings at White Tulip Naturals and Crozier Collective Art Gallery. She stated that the golf tournament in May was a success, and that they were looking forward to the annual Chamber Awards on September 28th. Other upcoming events include the Currahee Military Weekend on October 4-6th, and the nighttime Christmas Parade on December 9th.

There being no further business, upon a motion made by Mrs. Goethe and seconded by Mrs. Addison, the regular meeting of the Downtown Development Authority was adjourned at 8:18 a.m.

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Kristen Deal Marilyn Hall

Main Street Manager Chairman