

Tabor Motor Company

Marvin Tabor Sr. and his Partner Dick Barron opened Tabor Motor Company in the 1930's. The Tabor Motor Company began on Tugalo Street selling Chevy automobiles. The business lay dormant during World War II as there were no automobiles being sold. After the war was over, Marvin Tabor, Sr. built the current building and moved the business to Pond Street. They sold Buick and GMC trucks, later expanding to selling Pontiac and Cadillac vehicles. Mr. Burrell took over the Chevy dealership when the Tabor Motor Company moved. Ed Holcombe was the dealer of Tabor Motor Company from 1959-1986. Stan Roberts operated the dealership from 1986-2006, selling Buick, GMC, Pontiac, and Cadillac vehicles. In 2006 Hayes acquired the franchise.



Snapshots of Toccoa's history